



Video Conference – 21.09.2010

ETHIC project – 1G-MED08-117

Présents - Confindustria Palerme : Iole Candido, Fabienne Rinaldi ; Fondation Luis de Molina : Miguel Roberto, Vera Simoes ; Syndicat Mixte du Pays de la Provence Verte : Fabienne Blanc ; Metropoli Est : Santo Lo Piparo.



The transnational activities coordinator presents to the partners the regulation for the registration of the ETHIC brand ; it has been decided to translate it, as well as the module, in French and English.

All the communication tools proposed by partners are examined. In particular, it is indicated to the Portuguese partner to remove the logo of Greek partner from the communication tools produced after the exclusion of this last partner.

Luis de Molina Foundation proposes to implement a GPS system, open system, with the help of a technician, system which will be made available for all the partners. Examples: For the tourism and agro-food sectors pilot companies, we could try to put their information (coordinates, datas) in a software that could after calculates the best routes and interesting points of a visit or tour around pilot companies. It can also be interesting for the agro-food companies calculate the best and economic route for the costumers distribution for the day or week, restaurants, rest places, etc.

Per as the unique package of services, SMPPV indicates that one of the principal problem regards exportation and getting practical information (the transnational activities coordinator reminds that this data was one of the result of the questionnaire analysis). Foundation Luis de Molina proposes also as principal themes: innovation and communication.

Another problem is the ignorance of languages and, then, the necessity for entrepreneurs to have a translation service which could be proposed by Ethic bureau (practical solution for identified problem).

The transnational activities coordinator proposed to identify totally the principal and common difficulties and requests of enterprises, to identify common solution (any solution must be applicable in each territory) and then identify the correspondent services. It has been decided to go into the already elaborated guidelines in depth.

The transnational activities coordinator underlines the interest of the lead partner for exchanges between enterprises and best practices

Next video conference on the 15.10.2010 at 10.30, in presence of the experts in evaluation.

Next meeting of the project, in Palermo, on the 14.01.2011 (other possible date: 17.12.2010)

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